Rotary
Zones 28 & 29

SETTING THE STAGE PREP CHECKLISTS

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The below three checklists are to assist you with identifying what content and information you should include on **Slides #4-6** of the One Rotary Summit Presentation. Remember your audience will most likely be made up of Rotarians of all ages, tenure and experiences. Use this time to share concise information that will be relevant and engaging for everyone. Help set the stage so they can leverage this information as they begin to work through the hometown scenarios.

MEMBERSHIP PREP CHECKLIST

- Set the stage!
    - Share your personal response to, "I'm a Rotarian because…." In 30 seconds or less.
    - Set the tone – give a brief "why membership is important to our District" introduction.

- Current District membership quick facts that can help build awareness of current District state. These quick facts can include:
    - Total number of clubs and members
    - Trends – what has membership looked like over the last 3 years?
    - Demographics
        - Age, Sex, Diversity, Geographical location of clubs, Rotaract and Interact populations, etc.

- High-level overview of your District's membership numbers compared to the Zone.
    - Think about…
        - What are your District goals?
        - Why are these goals important to your District?
        - What are the top 1-3 things you've asked clubs to do to help your District reach those goals?

- Where can the One Rotary Summit participants find more information and resources in regards to Membership when they leave today?
    - Include any calls to action, tools and/or resources that members can use to become more engaged in membership.

PUBLIC IMAGE PREP CHECKLIST

- Set the stage!
    - Share your personal response to, "I'm excited to tell the Rotary story because…" In 30 seconds or less.
    - Set the tone – give a brief "why public image & awareness, including internal and external communications, are important to our District" introduction.

- Current District public image quick facts that can help build awareness of current District state. These quick facts can include:
    - Percentage of clubs with communication and PR goals entered in Rotary Club Central
    - Postings in Rotary Showcase and Rotary Ideas representing the district and clubs

- High-level overview of your District's efforts to help clubs Tell the Rotary Story and support the new "Impact Begins With You" brochure message.
    - Think about…
    - What are your District goals related to Public Image & Awareness?
    - What are the top 1-3 things you've asked clubs to do to help your District reach those goals?

- Where can the One Rotary Summit participants find more information and resources in regards to Public Image when they leave today?

THE ROTARY FOUNDATION PREP CHECKLIST

Start by saying something like this: The Rotary Foundation is unique in that Rotarians not only contribute dollars, but it is also Rotarians who determine how the funds will be used and who are involved in carrying out grants and programs. Good stewardship of the funds donated is a hallmark of our Foundation and it is rated as a top-notch charitable organization. This year marks the 100th year of our Rotary Foundation, 100 years of Doing Good in the World.

The work we do as Rotarians through our Foundation provides numerous Public mage opportunities and opens doors for membership growth and engagement.

Point out the brief sheet that has been provided to the attendees, and highlight these background items, briefly adding information as noted:

Annual Fund – SHARE and the District Designated Fund (DDF) – For DDF, you could briefly state your District's matches for Global and District Grants and any dollar limits for grants of DDF. (If you district has a Reference Guide (by whatever name) for grants, provide copies to the attendees.

District Grants – Cite examples of one or two District Grants from last year.

Global Grants – Cite examples of one or two Global Grants from last year. Stating the impact of a grant is important. For example, (# of) lives were saved, (# of) persons were treated/evaluated with the new equipment at the clinic in the first six months, or clean, safe water is now available to (# of) persons in the village.

PolioPlus/End Polio Now – give information on how many cases of Wild Polio Virus (WPV) have occurred so far this calendar year. (Get the information which is updated weekly at www.polioeradication.org under the Data and Monitoring tab and "Polio Cases by Country."). Note that as Yogi Berra said, "It ain't over till it's over," and that we will need to continue immunizing and monitoring for about 3 years after the last case is reported.

Resources – highlight what is listed and especially information and assistance available from your district.

Service Above Self – the motto of Rotary International

Doing Good in the World – the motto of The Rotary Foundation of Rotary International

Centennial Year – This year we celebrate the 100th Anniversary of our Rotary Foundation.

Annual Fund-SHARE and the District Designated Fund (DDF)

The Annual Fund-SHARE is the primary source of funding for a broad range of local and international activities made possible through The Rotary Foundation. Funds are invested in the year given and for two more Rotary years (July-June). The earnings are used to support the administrative costs of the Foundation and in year four the entire amount donated is split with 50% going to the World Fund and 50% to the district via the District Designated Fund (DDF).   The World Fund is used by the Foundation to pay for the worldwide grant and program opportunities available to all Rotary districts. DDF supporting a Global Grant (*see item below*) is matched dollar for dollar, and cash contributions are matched 50 cents on the dollar by the World Fund. Each district uses its DDF to fund grants and Rotary Foundation programs of its choice. Up to one-half of the DDF may be used for District Grants (*see item below*).   Every Rotarian is encouraged to give to the Annual Fund every year.

Endowment

Previously known as the Permanent Fund, the Endowment is used to provide long term stability to the funding of Foundation activities. Donations to the Endowment are invested in perpetuity and only the income is used for activities supported by The Rotary Foundation.

Areas of Focus

The Areas of Focus for Rotary and The Rotary Foundation are:
- Peace and Conflict Prevention/Resolution
- Disease Prevention and treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and community Development.

District Grants

District Grants enable clubs and districts to address needs in local communities and abroad. Districts may request up to 50 percent of the District Designated Fund to be used for District Grant projects. Districts establish rules for these grants, including such matters as dollar amounts that can be requested and the timing for submitting proposals and applications.

Global Grants

Global Grants offer clubs and districts opportunities to participate in strategically focused, high-impact activities. These grants fund large-scale international projects in one of more of Rotary's Areas of Focus. They must have a minimum total budget of $30,000 and in some cases a higher amount depending on District rules.

PolioPlus/End Polio Now

Polio eradication is Rotary's top philanthropic priority. In the year that Rotary launched the PolioPlus program worldwide, there were more than 350,000 polio cases in over 125 countries. In 2015, there were 71 new cases in only two countries. Clubs are encouraged to give $1,500 or more per Rotary year to PolioPlus, with those funds primarily coming from community-based fundraisers. Individual contributions from Rotarians are also most welcome. This Rotary Foundation Centennial year, Clubs that contribute $2,650 to PolioPlus will have met one of the three needed achievements out of six possible in the Foundation Giving section to qualify for the club to receive the Presidential Citation.

Peace Fellows

Rotary Peace Fellowships are funded entirely through the World Fund and enable individuals to pursue a graduate degree in peace and conflict prevention and resolution at one of five university centers around the world. Also, for experienced professionals working in peace-related fields who want to enhance their professional skills, there is a three-month program in peace and conflict prevention and resolution at Chulalongkorn University in Thailand.

Scholarships

Scholarships can be funded by District Grants or Global Grants.

District Grant Scholarships have no restrictions on the educational level of the scholarship, duration of the program, or field of study. Districts develop their own criteria for selecting scholars and determine the amount of the awards. There is no international requirement for District Grant Scholarships**.**

Global Grant Scholarships support graduate level study related to one of the Areas of Focus. The scholar must study outside of his or her home country.

District Rotary Foundation Committee (DRFC)

Each district has a District Rotary Foundation Committee. Pursuant to Rotary Foundation requirements, the members include the District Rotary Foundation Committee Chair (DRFCC), and subcommittee chairs responsible for PolioPlus, Stewardship, Grants, and Fundraising. The District Governor is a member of this committee, and there can be other subcommittee chairs who are members of the DRFC, depending on the district leadership structure.

Resources

- District Rotary Foundation Committee Chair and Subcommittees, such as PolioPlus, Grants, and Fundraising.
- District Membership Committee
- Public Image Committee
- Assistant Governors
- *The Rotary Foundation Reference Guide* (219-EN)
- www.rotary.org/myrotary or (www.myrotary.org (Will require log-in; then go to "The Rotary Foundation" tab for general information and for information and promotional materials for the Centennial year.)
- Your district's website and publications (will vary by district)