Vibrant Club Essentials

District Membership Chairs Education Session

Zones 25B & 29 Institute – Houston, Texas

September 9, 2021

Dian Edwards, Rotary Coordinator
Andy Hagan, Assistant Rotary Coordinator
Paul Perez, Immediate Past District Governor 5960

Rotary

YOUR SESSION FACILITATORS

DIAN EDWARDS
ROTARY COORDINATOR

PAUL PEREZ
IMMEDIATE PAST DISTRICT GOVERNOR D5960

ANDY HAGAN
ASSISTANT ROTARY COORDINATOR

VIBRANT CLUB

VIBRANT CLUB ESSENTIALS

Vibrant clubs provide a better experience for their members, project a positive image of Rotary in their communities, and are more appealing to prospective members. They adapt based on member feedback and celebrate diverse viewpoints.

VIBRANT CLUB CULTURE

INCLUSIVITY

STRONG COMMUNITY PRESENCE

IMPACTFUL SERVICE PROJECTS

A GROWING MEMBERSHIP

STRONG LEADERSHIP

HAPPY, INVOLVED MEMBERS

DIVERSITY

WHAT ARE THE CHARACTERISTICS OF A VIBRANT CLUB?

We know a vibrant club when we see one, but the factors that make it vibrant are not always obvious.

- ✓ A growing membership
- ✓ Diverse members
- ✓ Strong leadership
- ✓ Happy and involved members
- ✓ Active projects that meet community needs.

WHAT COMMON BARRIERS DO CLUBS FACE THAT KEEP THEM FROM BEING VIBRANT?

Helping a club move from surviving to thriving, requires it to be open to change and including different perspectives.

Using proven membership strategies along with flexible alternatives can create a path to a club becoming more vibrant.

- ✓ Stale ideas
- ✓ Boring meetings
- ✓ Fear of change
- ✓ Club politics or the formation of small, exclusive groups within the club
- ✓ Not enough members for the club roles and volunteer work

ONE ROTARY SUMMITS

September 9, 2021

SERVE TO CHANGE LIVES

Outline For Today

- History of One Rotary Summits (ORS)
- The 2021-2022 Model
- Examples – Real life and future

One Rotary Summits gets its start

- Holistic Concept
- Started in 2015
- Started by ?

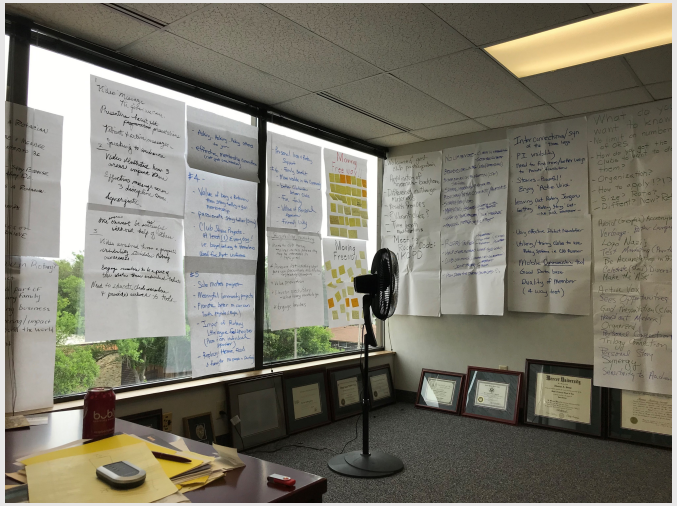
SERVE TO CHANGE LIVES

ONE SUMMIT

Through the Years: History of ORS

- A word to describe

  One Rotary Summits is ADAPTABILITY

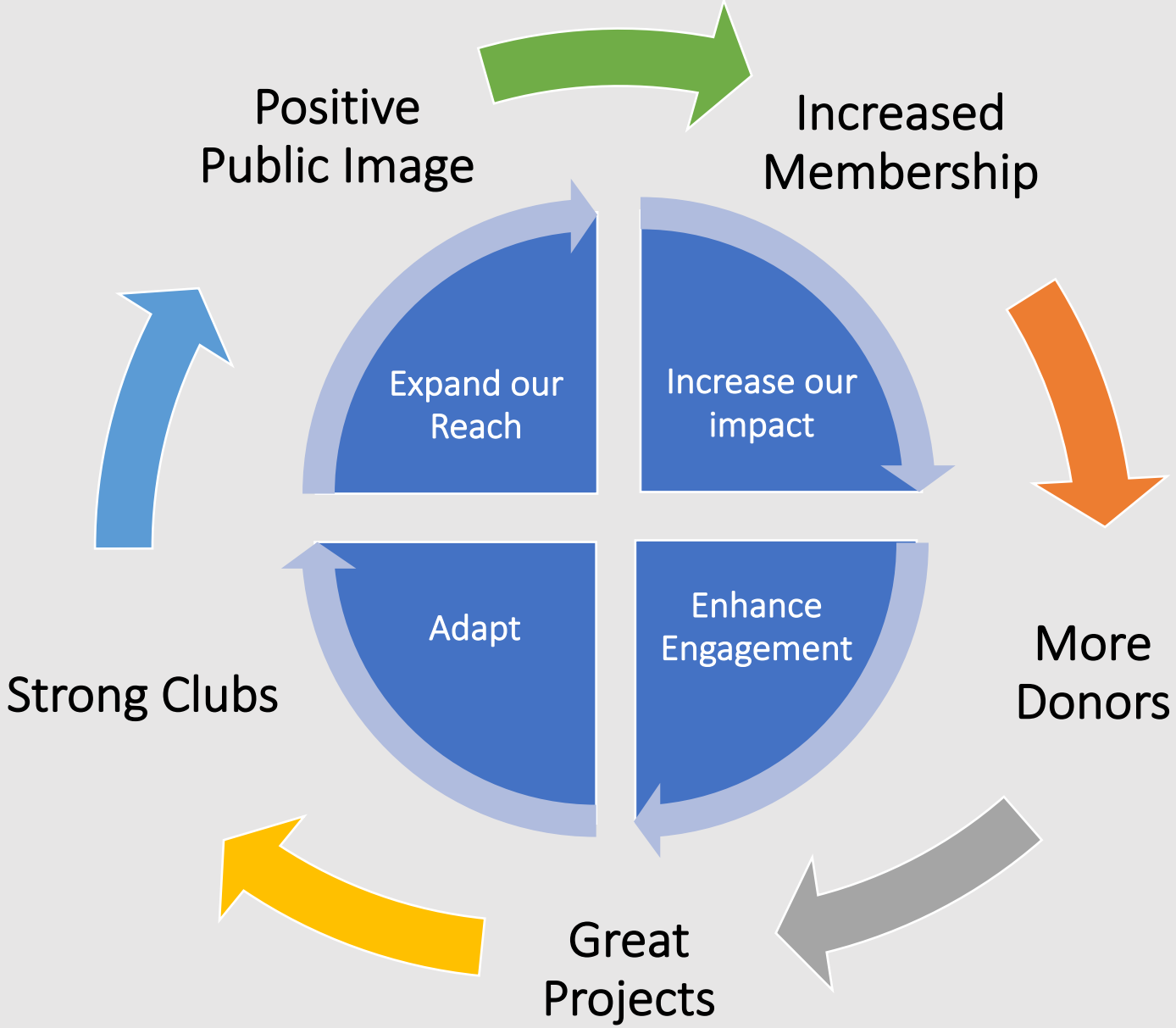


If these were images of Public Image, Membership, & The Rotary Foundation, what would be wrong with this picture?

ONE SUMMIT

Focus on the synergy among Membership, Public Image, and Humanitarian Service through The Rotary Foundation AND employing Rotary's Strategic Plan

Rotary's Strategic Priorities support Membership, Public Image, & The Rotary Foundation



2021-22

- **Participant Outcomes**
  - Be excited to ‘Serve to Change Lives’.
  - Be inspired and ready to tell the stories of what is accomplished because of Rotary and The Rotary Foundation.
  - Understand and be ready to share “What’s in it for me and others because of Rotary.”
  - Be inspired and act to increase Rotary’s impact and reach in your community and beyond.
  - Understand and support club efforts to increase member engagement.
  - Appreciate and support the work of your club in increasing adaptability.

ONE SUMMIT

2021-22

Three Segments

***Setting the Stage* - 25**

***Sharing Ideas* – 110**

***Moving to Action* - 15**

ONE SUMMIT

Attendees develop creative ways

- to achieve and sustain Membership growth and retention,
- to increase Rotary Foundation giving and project engagement,

and

- to enhance Public Image.

Rotary Club of Ely (MN), D5580

ONE SUMMIT

July 9, 2021

Let’s Talk Rotary
Serve to Change Lives

Materials

www.zones25b-29.org

@Other Resources → One Rotary Summit

2021-22 Planning Team

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Chris Knapp, D-6000
Tamie Koop, D-6270
Newell Krogmann, D-5960
Linda Marrin, D-5580

Contact Info: www.zones25b-29.org
@Other Resources
→ One Rotary Summit

2021-22
ONE ROTARY SUMMITS

SERVE TO CHANGE LIVES

THE ROTARY LEADERSHIP INSTITUTE

RLI – Find Your Passion in Rotary

How Will RLI Help Me & My Rotary Club?

RLI PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now, and a vision of what Rotary can be."

PDG Andy Hagan
District 5930 RLI Chair

Take your leadership skills to the next level with RLI -

Rotary Leadership Institute

Rotary Leadership Institute (RLI)

- Grass-Roots leadership development program
- Over 400 Districts world-wide
- Activity-based learning
- Small group setting
- Uses current adult learning techniques
- Rotary Faculty are trained to facilitate the RLI curriculum
- RLI is not an official training program of Rotary International

Why attend?
#PeopleofAction
#TogetherWeGrowRotary
#MembershipIsOurPassion
#HighwaysToMembership
#RotaryConnectsTheWorld
Martin Magallan
Jack Alspaug

Lone Star RLI Part I
Sept. 23, 2020

Lone Star RLI Part II - April 24, 2021
Lone Star Division RLI Faculty
THE ROTARY LEADERSHIP INSTITUTE

Club Coat of Arms

Together we see a world where people unite and take action to create lasting change-across the globe, in our communities, and in ourselves.

Saving mothers and children

Supporting education

Growing local economies

Protecting the environment

Providing clean water, sanitation, and hygiene

Is it the Truth?

Is it Fair to all concerned?

Promoting peace

Fighting disease

Will it build Goodwill and better friendships

Will it be beneficial to all concerned?

RLI INFORMATION

https://zones25b-29.org/page/rli-program

https://lonestarrli.org

https://www.rli-heartland.org

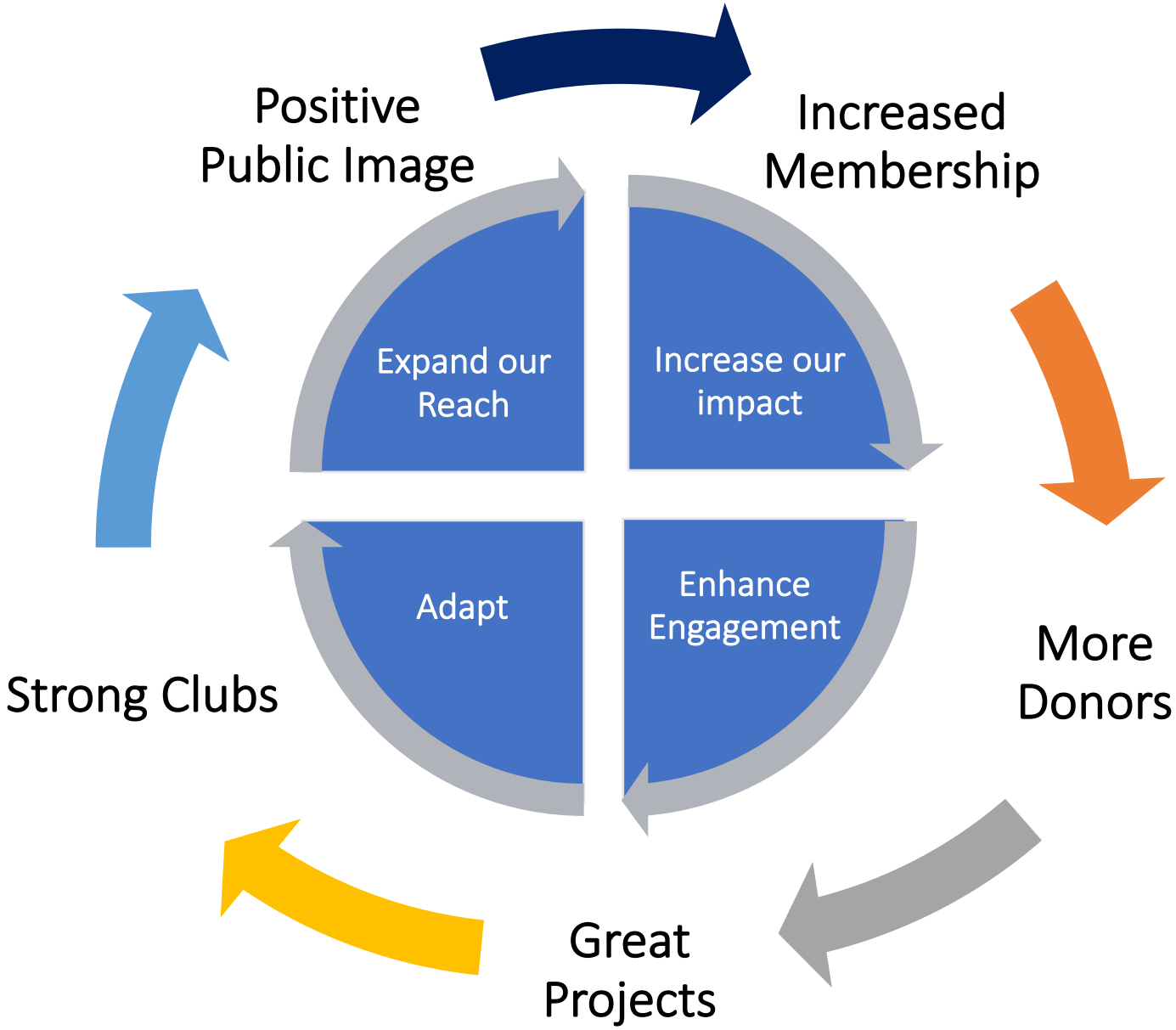
http://rockymountainrli.org

Multi-District Collaborations

QUARTERLY COLLABORATIIONS			
5840	5890	5910	5930
5790	5810	5870	
5650	5970	6000	
6420	6440	6450	
5610	5630	5680	5710
5580	5950	5960	
6220	6250	6270	

Rotary

Rotary's Strategic Priorities Support Membership, Public Image, & The Rotary Foundation



QUESTIONS?

Thank You !

https://my.rotary.org/membership

https://rotaryregion36.org

Rotary