

Multi-District Training Institute

Austin, Texas
August 3, 2019



Deborah (Debbie) High, Rotary Coordinator, Zones 25B & part of 29

Dian Edwards, Rotary Coordinator, Region 34

Rotary Coordinators & Regional Membership Officers



Rotary Coordinators &
Membership Staff
2019-2020

How can a Rotary Coordinator (RC) help?

Your Rotary Coordinator works in collaboration with your Assistant Rotary Coordinator to support Districts and Clubs identify and achieve their membership goals. They provide expertise and support to encourage membership growth and strengthen clubs. As consultants in their regions, RCs work with district leaders to identify and address membership challenges and to build stronger clubs. They promote best practices arising from their clubs and districts and connect leaders that need assistance with Rotarians who are finding innovative ways to enhance membership, public image, program participation, and service.



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How can a Regional Membership Officer help?

Your Regional Membership Officer is your RI staff membership contact. They work with zone, district, and club level volunteers to offer support and training on membership publications, resources, online tools, and reports.



Emily Tucker
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Assistant Rotary Coordinators



Rotary

Assistant Rotary Coordinators

2019-2020

How can an Assistant Rotary Coordinator (ARC) help?

Your Assistant Rotary Coordinator can share ideas and best practices; connect you with districts that excel in membership; assist with RI programs and public image; help facilitate collaborative efforts between districts, advocate for innovative and creative approaches that support and strengthen clubs; and set up/assist with training programs for Districts and Clubs. Get to know your Assistant Rotary Coordinator and use their skills and talents to help you reach your goals.

Who is my ARC?



Demetress Harrell
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Rotary

Highways to Membership



Grow Rotary ... Message to RCs from RI President Mark Maloney

"I invite you to share these "Together We Grow" pins with each District Membership Chair in your region. It represents our collective commitment to strengthening our existing clubs, creating new membership models, opening new paths to Rotary membership, and building new Rotary and Rotaract Clubs that might appeal to People of Action, who have yet to join us." RIP Mark Maloney



Rotary



#HASHTAGS

#HighwaysToMembership

Rotary 

#MembershipMatters

Rotary 

#TogetherWeGrowRotary

Rotary 

#MembershipsOurPassion

Rotary 



#RotaryConnectsTheWorld

Rotary 

#PeopleofAction

Rotary 