

Mapping Your Membership Journey

Presented by:

Demetress Harrell

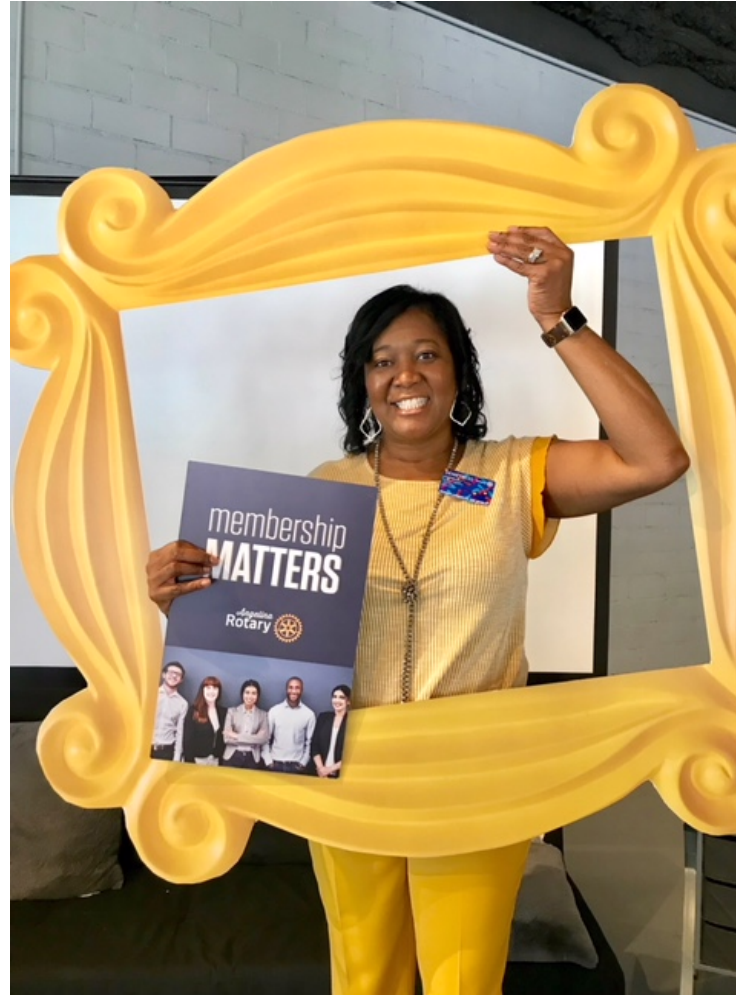
Assistant Rotary Coordinator

Supporting Districts 5790, 5810 & 5890



Membership Matters

Thank You for joining us



About Demetress

Demetress joined Rotary in 1998 after the generous support of PDG Joe Byrd. It was his rich love for Rotary and his impressive celebration for membership that cultivated my passion for Rotary as well.

A genuine leader is not a searcher for consensus, but a molder of consensus.....

Martin Luther King



Mapping Your Membership 2019-2020

As we drive down “Interstate Membership 19-20” we must guide our club leaders and club membership committees with the strategies as well as tools for growth. We must examine and explain the process of creating a vivid membership plan that will attract and engage new members. We must also demonstrate the access to resources rich in ways to sponsor new clubs and capture all the membership trends. As we explore the journey down “Interstate Membership” we cannot detour or exit the importance of setting goals for a successful destination to exceed the limits. Membership development requires that we all follow the map, which leads to concrete steps Rotarians can take to strengthen their overall plan for building a healthy & vibrant Club.



Mapping Your Membership Journey

Begins with cultivating a quality Rotary Club Board



Who are the Board of Directors for Rotary Clubs

According to RI

The governing body of a Rotary Club is its board of directors, consisting of, at a minimum, the president, immediate past president, president-elect, secretary, and treasurer. The Standard Rotary Club Constitution requires a club's bylaws to include article 2.

Get involved! Board members needed!

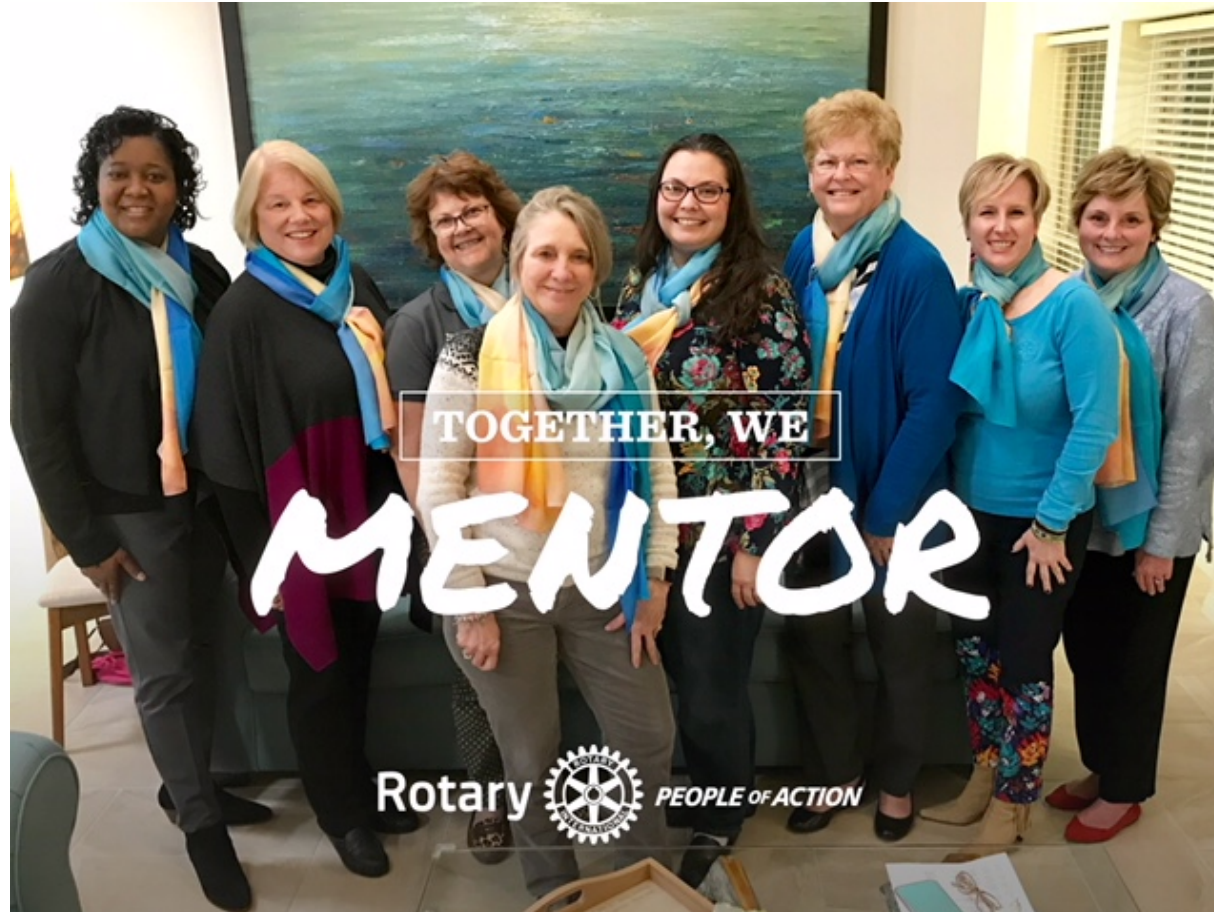


Membership Matters

The Keys to Club Success begins with Leadership

- *Monitor* and coordinate the efficient operation of all club committees and programs
- Monitor and adopt proposals from *Service* Committees
- Manage the overall *Finances* of the club
- Implement and monitor the periodical Club *Strategic Plan*
- Be legally responsible for all *decisions* made by the club and club committees
- Be responsible for preserving the *Image* of Rotary in the community

Membership Mentors Inspire Your Club



Club Membership Plan & Setting Goals



Core Values to Developing Your Membership Plan

- Evaluating Your Club
- Creating a Vision for Your Club
- Attracting New Members
- Engaging Your Club's Members
- Mentoring New Clubs
- Supporting Your Club: Rotary Resources and Tools
- Your Membership Plan Worksheet

Cultivating your Plan

- Rotary International validates by stating, building membership is Rotary's top internal priority, and every member can make a difference. When you have a strong membership base, your club is better able to serve. We need active, engaged, and enthusiastic members and club leaders who can recognize opportunities for growth and act on them.
- Creating a membership plan is a way to document your club's vision, goals, and strategies for expanding your membership and keeping your members connected.

Developing Your Goals is Essential for Membership Growth

- Utilize the RI Membership Plan Worksheet tool
- Appraise your clubs health by completing a club health check
- Assess your Clubs diversity and use of best practices as a vibrant club
- Identify your clubs future by creating a vision for your club
- Know how to attract and engage new as well existing members
- Retention and Sustainability is extremely important
- Recognize how to improve your public image and support your club goals

Rotary Leadership & Life Balance

Leadership Life and Balance

30 YEARS MARRIAGE

20 YEAR ROTARIAN

25 YEARS EXECUTIVE

RECOGNIZING THE QUALITIES TO SERVE, SECURE, AND SAVOR THE
LABOR OF ACCOMPLISHMENTS

Women in Leadership

RI Membership Resources

Know where to go for Membership Resources

- <https://my.rotary.org/en/learning-reference/learn-topic/membership>

Use your Assistant Rotary Coordinators

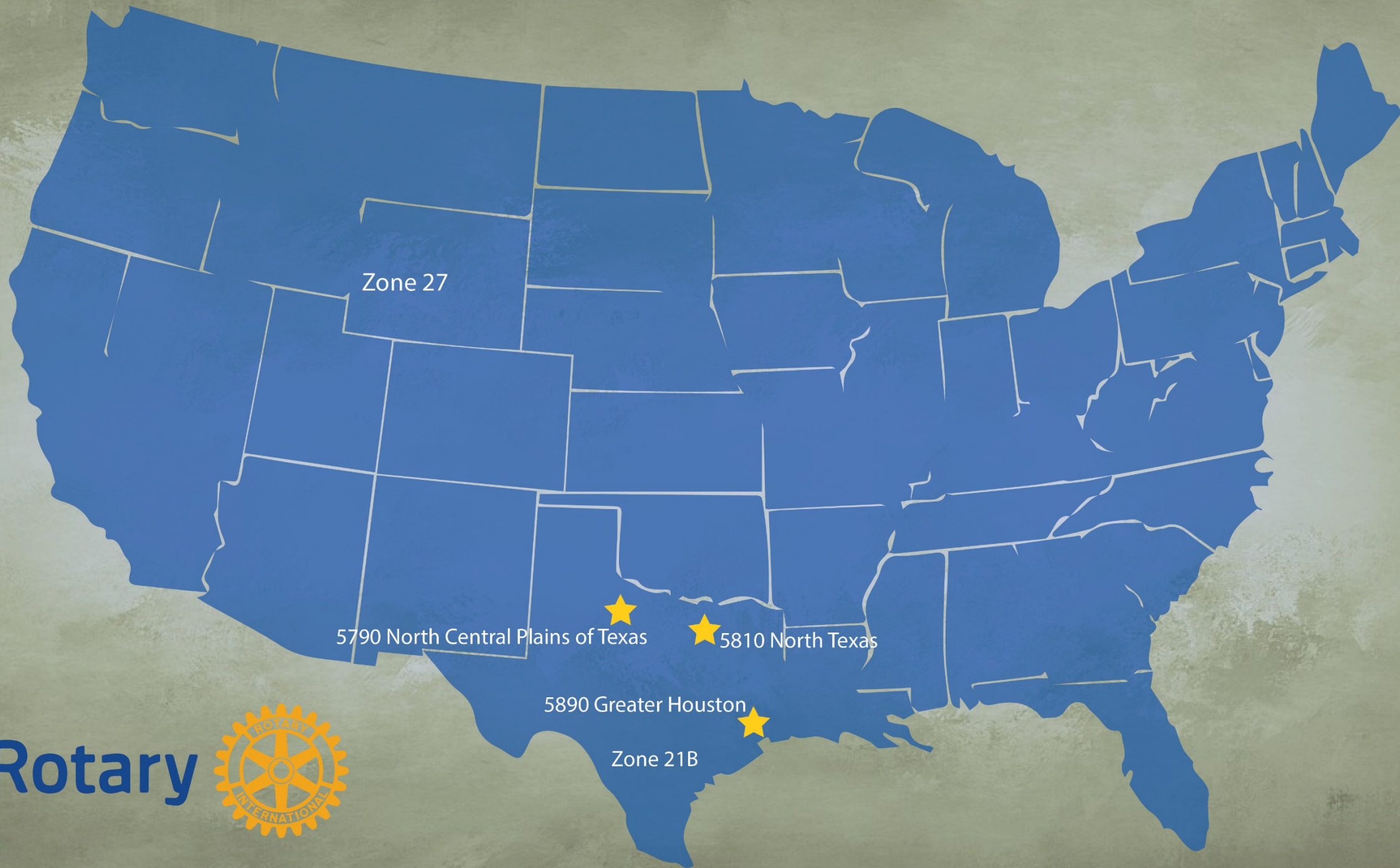


Wrapping & Mapping Q & A Special Thanks to You

Membership Chairs, Fellow Rotarians and Directors thank you for your investment in Rotary and for building goodwill as well as even better friendships. Help us grow membership around the world by fostering the initiative to ignite your Club Membership Plan for 2019-2020.

We commend your efforts and are here to support your labor.
Remember the reason many are not Rotarians is because no one has ever ask!

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Zone 27

5790 North Central Plains of Texas

5810 North Texas

5890 Greater Houston

Zone 21B

Rotary

