

## **Frequently Asked Questions – Passport Club Development**

Passport clubs allow members to attend meetings and perform service with other Rotary clubs provided they attend a specified number of meetings of their own club each year. This club model emphasizes service engagement and affords flexibility for those who travel or enjoy trying a variety of club experiences and meeting new people.

- 1. What are the advantages of a Passport Club?
- Flexibility in meeting schedule, frequency, format, and venue
- Reduced dues structure
- Expanded service opportunities
- 2. What obstacles need to be identified?
- Intentional "poaching" from existing clubs
- Failure to engage members in meaningful service opportunities
- Inconsistent communications with members and other area clubs
- 3. How do you promote a passport club?
- Announce the formation of the club within the District focus on the non-traditional meeting times and format
- Establish a social media presence
- Work with District Membership and LEADS program chairs to identify new members
- 4. What are some ways to recruit members?
- Word of mouth.
- LEADS program members who were unable to find a fit in another existing District Rotary Club
- Check list of members who left clubs within the past year those for reasons of business or personal pressures likely to be good candidates
- Seek members from the service organizations supported by local Rotary Club who may wish to broaden their donor footprints beyond nearby communities
- 5. How are service hours tracked?
- Self-reporting by each member on the "honor system"
- Develop an "app" to facilitate tracking
- Assign maintenance of the service hour tracking reports to either the membership chair or the Foundation Chair

- 6. How do you manage community service/projects and international projects?
- Club Visioning/Strategic Planning process can identify and prioritize projects.
- Projects can be identified by members or sourced from member "visits" (Zoom) with other clubs and districts.
- Foundation chair reviews and present humanitarian service opportunities in collaboration with other clubs.
- 7. What are some ways that districts can support passport club development?
- Feature activities of Passport club in meetings, and newsletters.
- Write a summary of the club's policies and practices and post in the Membership area of the District website
- Provide a gateway to Passport Club page maintained on District website
- Discount District dues during first year of operation.
- Cover cost of initial charter fees
- Start-up District grant
- 8. How can passport clubs work with other clubs in their area?
- Members share summaries of their club "visits" on a Passport club "blog" which would identify projects needing hands-on "person-power" from club volunteers
- Passport club leadership will reach out through District communications offering help
- Develop a notification system of non-profits needing hands-on support to be posted on the District website – under a label "WAYS TO HELP" – you don't need to be a passport club member to participate
- 9. What are some ways that passport clubs can fundraise to support service projects?
- Individual members encouraged to donate to TRF to provide the \$\$\$ necessary for future grants through the SHARE program.
- Fundraising options to explore in article from Rotary Voices: <u>https://blog.rotary.org/2020/11/19/turn-your-fundraiser-into-a-socially-distanced-moneymaker/#more-11235</u>
- 10. What are the attendance and meeting requirements for Passport Club members?
- Member attendance and participation at scheduled Passport Club meetings, other Rotary Club meetings, Rotary and/or non-profit service projects, and Rotary social events satisfy meeting attendance requirements.

For additional information on Passport Clubs refer to: Guide to Passport Clubs EN-(819) and Appendix I Sample Passport Club Bylaws

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