

ONE ROTARY: TOGTHER WE GROW



RESOURCES

ROTARY.ORG/MEMBERSHIP

- Assess your club
- Engage current members
- Connect with prospective members
- Make new members feel welcome
- Develop your club
- Start a new club
- Stay current

ENGAGEMENT RESOURCES



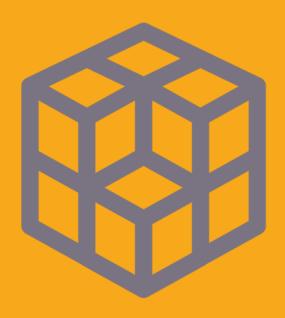
- Best Practices for Engaging Members Learning Center Course
 - > Rotary.org/Membership
- Toastmasters + Leadership Development courses
 - > Rotary.org/Learn
- Strategic Planning Guide
 - > Google 'Rotary Action Plan'
- Club Programming Vimeo Channel > Rotary.org/Membership
- Member Satisfaction Survey
 - > Rotary.org/Membership

DEI RESOURCES



- Committing to Diversity,
 Equity, Inclusion course
 > Rotary.org/Learn
- Accountability & Inclusion
 Webinar Series
 > Rotary.org/DEI
- Building a Diverse Club course: 2 modules
 - > Rotary.org/Learn

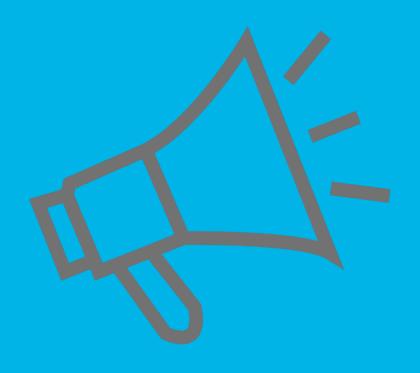
CONNECTING WITH PROSPECTIVE MEMBERS RESOURCES



- Connect for Good PowerPoint
 - > Emily will email
- District and Club Membership Leads communication templates
 - > Emily will email

COMMUNICATION

- RMO Monthly Newsletter end of month
- Quarterly outreach to DMCs
- Emails, phone calls
- Zoom consultations
- Club visits
- District + zone trainings
- Membership Resource Guide



REMEMBER

Before you get frustrated searching for answers or trying to build your own reports, reach out!

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QUESTIONS?