



# MEMBERSHIP RESOURCES

September 2021



Rotary

**ONE ROTARY:  
TOGETHER WE  
GROW**



# RESOURCES

▶ **ROTARY.ORG/MEMBERSHIP**

- Assess your club
- Engage current members
- Connect with prospective members
- Make new members feel welcome
- Develop your club
- Start a new club
- Stay current

# ENGAGEMENT RESOURCES

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- Best Practices for Engaging Members Learning Center Course
  - > [Rotary.org/Membership](https://www.rotary.org/en/membership)
- Toastmasters + Leadership Development courses
  - > [Rotary.org/Learn](https://www.rotary.org/en/learn)
- Strategic Planning Guide
  - > Google 'Rotary Action Plan'
- Club Programming Vimeo Channel
  - > [Rotary.org/Membership](https://www.rotary.org/en/membership)
- Member Satisfaction Survey
  - > [Rotary.org/Membership](https://www.rotary.org/en/membership)



# DEI RESOURCES

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- Committing to Diversity, Equity, Inclusion course  
> [Rotary.org/Learn](https://Rotary.org/Learn)
- Accountability & Inclusion Webinar Series  
> [Rotary.org/DEI](https://Rotary.org/DEI)
- Building a Diverse Club course: 2 modules  
> [Rotary.org/Learn](https://Rotary.org/Learn)

# CONNECTING WITH PROSPECTIVE MEMBERS RESOURCES

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- Connect for Good PowerPoint
  - > Emily will email
- District and Club Membership Leads communication templates
  - > Emily will email

# COMMUNICATION

- RMO Monthly Newsletter – end of month
- Quarterly outreach to DMCs
- Emails, phone calls
- Zoom consultations
- Club visits
- District + zone trainings
- Membership Resource Guide



## REMEMBER

*Before you get frustrated searching for answers or trying to build your own reports, reach out!*

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**QUESTIONS?**